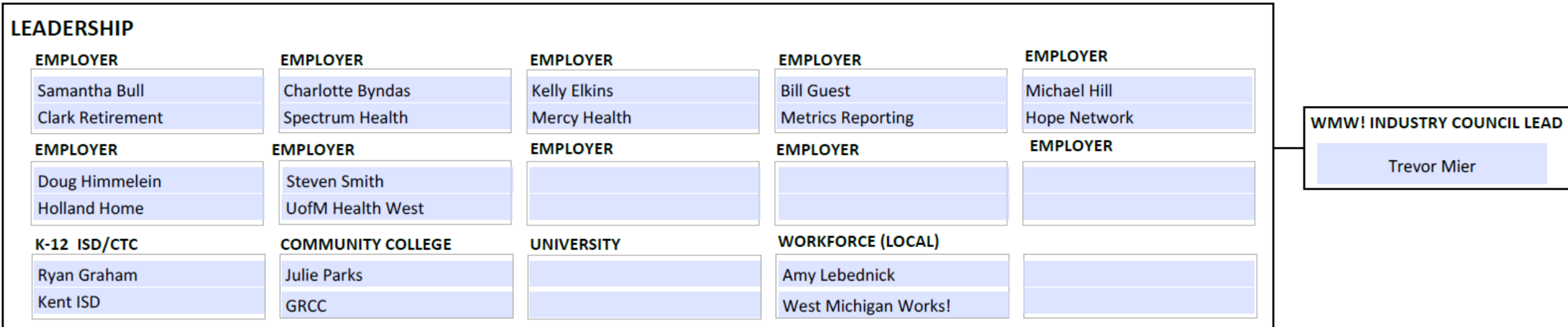


# wmihealth careers

West Michigan Health Careers Council is a collaborative of health systems, educators, workforce development, and economic development organizations.

**MISSION:** To strengthen the West Michigan health care industry by identifying, developing, and promoting health care career opportunities.

# Council Structure



# Council Strategies

<b>Outreach &amp; Promote</b>	<b>Funding &amp; Resources</b>
<p>Work with employers and community Partners to encourage careers in the healthcare industry as whole.</p> <p>Examples: MiCareerQuest, Industry Spotlight Week, Career Exploration</p>	<p>Work to find funding opportunities to support the efforts of the WMHCC.</p> <p>Examples: Scholarships, America's Promise Grant, Michigan Industry Cluster Approach</p>
<b>Education &amp; Training</b>	<b>Retention</b>
<p>Work to create and provide effective ways to enter, learn, and be effective employees in the healthcare industry.</p> <p>Examples: Apprenticeships, Career Pathways</p>	<p>Work to find ways to help healthcare employees to stay within the industry or organization.</p> <p>Examples: Networking events, Career Services, Barrier Reduction</p>

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# Key Accomplishments

## Three sessions of Implicit Bias Training

- Free to health care workers throughout west Michigan, funded by West Michigan Health Careers Council
- Over 50 individuals registered
- 27 different health care organizations

## Community Health Worker Training

- WMHCC funded 13 individuals to attend a three-month training through GRCC and Spectrum Health
- 7 individual job seekers, WIOA qualified
- 6 individuals already employed within the industry

## Apprenticeship Development

- 5 established programs, 2 more in the process
- 161 graduated apprentices since 2016
- Leveraged funding from 6 sources to provide \$80,000+ in tuition assistance.



# Looking Forward

- Strategic planning to address new health care pain points in a changing landscape.
- Comprehensive credential directory of health care training programs in the region.
- Continue to develop new and existing apprenticeship programs.

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