

Jennifer Heinzman, Executive Director/President  
Barry County Chamber of Commerce and Economic Development Alliance



Jennifer Heinzman has been working as a Chamber of Commerce Executive Director since 2006. She served in both Clare and Mecosta County before beginning in Barry County in February of 2020. Jennifer has spent much of her career working on economic and community development issues such as broadband access, quality childcare solutions, literacy, workforce development, business advancement, and entrepreneurship. Jennifer graduated from Central Michigan University with a master's degree in Public Administration. She double majored in Psychology and Sociology to earn her bachelor's degree.

When not at work, Jennifer enjoys spending time with her family and friends, painting, reading, gardening, and attending community events.