

Nora Balgoyen



Nora Balgoyen is an Area Manager with Local Government and Community Affairs at ITC Holdings, the nation's largest independent electric transmission company. At ITC, Nora develops and enhances relationships with community leaders, government officials and economic development professionals to promote understanding and generate support of the greater grid. Nora's territory includes 26 counties on Michigan's west side where she provides education about electric infrastructure projects and community development initiatives. Nora leads economic development projects and company growth initiatives at the company. Prior to joining ITC, Nora served as the Director of Economic Development for Allegan County, a growing county with deep agriculture roots and a strong manufacturing presence. She provided her expertise to create and build a successful public-private partnership model that continues to serve the county.

For over 15 years, Nora administered federal workforce development programs including oversight of operations for the Michigan Works office in Allegan County. She attributes her success to the network of relationships she has built at the local, regional, and state levels and her Business Solutions Professional (BSP) certification through the State of Michigan. Nora is a member of the Allegan County Economic Development Commission, representing Utility. In addition, she has been appointed to the West Michigan Regional Planning Commission's Community Economic Development Strategies Committee for the past ten years. Nora is also certified through the National Development Council in Economic Development Finance and is a certified Michigan.