



**Career and Educational Advisory Council Agenda**  
**215 Straight Ave. NW, Grand Rapids, MI**

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**Meeting ID: 271 268 484 380 Passcode: DyER6h**

**9/27/2024**

- I. Introductions
- II. Purpose of the committee  
To assist the WDB in facilitating and building a collaborative partnership between employers, labor, workforce development advocates, local school districts, postsecondary institutions, and training centers to identify and collectively develop and implement training strategies that effectively address Michigan employers' talent needs.
- III. Review Previous Meeting Notes & Action Items **Action Item**
  - May Meeting Minutes
  - January Meeting Minutes
- IV. New CEPD Directors for Allegan and Muskegon **Information Item**
- V. Regional Grant Updates – new/potential/updates **Information Item**
- VI. MiSTEM Update **Information Item**
- VII. Regional Adult Education Update **Information Item**
- VIII. CTE Updates **Information Item**
- IX. Michigan Works Updates **Information Item**
- X. CEAC Metric Updates **Information Item**
- XI. Any other Council Member Activities/Initiatives **Information Item**
- XII. Next Meeting Date:
  - January 24, 2025



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**Meeting ID: 285 256 037 705 Passcode: P3jgqU**  
**5/17/2024**

### **Minutes**

**CEAC Members Present:** Tonia Castillo (Chairperson), Cary Stamas, Lisa Hungerford, Chauncy Williams, Jacquie Rehkopf, Ginger Rohwer

**CEAC Members Absent:** Rich Franklin, Rich Okoniewski, Kim Call

**West Michigan Works! (WMW) Staff Present:** Angie Barksdale, Tasha Evans, Chad Patton, Dane Sanders, Amy Graham

**Guests Present:** Nick Gandhi (LMISI DTMB), Mac Dodds (LEO), Mike O'Connor (Virtual), Ted Paton, Jay Ediger, Julie Parks, Chris Stafford, Pat Walstra

I. Call to order at 9:31am by Chairperson Tonia Castillo. Tonia requested introductions from those in attendance.

II. Purpose of the committee

To assist the WDB in facilitating and building a collaborative partnership between employers, labor, workforce development advocates, local school districts, postsecondary institutions, and training centers to identify and collectively develop and implement training strategies that effectively address Michigan employers' talent needs.

III. Review Previous Meeting Notes & Action Items

**Action Item**

Motion – Jay Ediger

Second – Pat Walstra

IV. Regional Grant Updates – new/potential/updates

**Information Item**

Ginger Rohwer discussed that MEDC is partnering with MISTEM on place, project and problem based strategic investment. The focus is on k-8. 1.5 million dollar investment. 10 out of 16 regions are eligible for this grant.

Julie Parks relayed that Kellogg Community College, Kalamazoo Valley and Grand Rapids Community College are working with economic developers in Battle Creek along with EV Consortium to support Ford and Denso in their growth for Electric vehicles.

Mac Dodds discussed employment in the battery industry is supposed to grow from about 9,000 now to around 40,000 by 2030.

Cary Stamas relayed an update on the West Michigan Teacher Collaborative a 19 million dollar grant that the first cohort of about 150 students has exceeded expectations and is going well.

Lisa Hungerford relayed that Talent First is hosting design sessions to help support the Adult Education RFP Process.

Jay Ediger spoke about Junior Achievement received funding through the state budget to assist schools in meeting the required half credit of personal finance for high school programming.

Jacque Rehkopf discussed 31n dollars to support general social work in the district buildings, working to align in similar goals to find connections and resources.

## V. MiSTEM Update

### Information Item

The MiSTEM Network will be offering multiple professional learning opportunities this summer:

Algebra in Manufacturing Processes, Entrepreneurship & Design (AMPED) and Geometry in Construction (GIC) training in Grand Rapids this summer

- 32 scholarships (value is \$1895) each for AMPED and GIC
- June 24 - 27, 2024 at KISD
- Ginger and Eric Kelliher, Kent County Career Readiness Consultant, organized a group of high school teachers and administrators from Kent County to visit Muskegon Public High School where AMPED and GIC are currently being implemented.

Bootstrap: Data Science and Bootstrap: Algebra Professional Learning for educators

- The CS for Michigan Collaborative and Michigan M in STEM Collaborative of the MiSTEM Network are bringing educators a comprehensive professional learning series to meaningfully integrate mathematics and computer science. These five-day workshop series will equip educators with the ability to implement module-based math lessons that capitalize on the modern digital tools that computer science offers to support effective and efficient teaching and learning. This training is geared towards 7th-12th grade teachers that teach math, computer science, or other mainstream subjects.

AI for Educators

- The CSforMichigan: Collaborative is hosting a dynamic three-day workshop tailored for educators delving into the possibilities of integrating AI into education. This 3-day immersive series will empower participants with insights to incorporate AI into Education. This training is geared towards 6th-12th grade teachers that will be incorporating AI into their lessons.

Advanced Manufacturing Camp

- The MiSTEM's Network Greater West Michigan Region, the Regional Math and Science Center, the GVSU College of Engineering, and the Women in Manufacturing Association will host a five-day hands-on immersive Advanced Manufacturing Camp for rising 6th through 8th grade students. Campers participated in large group activities that included team building and design thinking processes - followed by breakout sessions facilitated by GVSU staff, students, and industry professionals from the

West Michigan area. Sessions included hands-on activities such as Computer-Aided-Design (CAD), 3-D Printing, Automation, and Lean Manufacturing.

- 45 students enrolled
- Off-site industry tours
  - JR Automation
  - AutoCam Medical
  - Pridgeon & Clay

## VI. Regional Adult Education Update

### Information Item

Pat Walstra relayed that the fifteen programs that are currently running have been approved for the next three-year cycle.

The section 107a, a 15-million-dollar application, has an RFP out due August 6. Brainstorming with local ISDs and tech centers for this RFP.

There will be a Back-to-School workshop at the Midtown Center in Holland on August 14<sup>th</sup>, focusing on digital literacy, financial literacy, employment, and job skill trends.

The Section 107b grant funding changed dollar allocations to a census-based model and put it back into the total 107, separately earmarked. This reduced the allocation to Region 4.

## VII. CTE Updates

### Information Item

Ted Paton relayed that enrollment is through the roof, things are going well and looking into better and more innovative ways to provide opportunities for kids to enroll in the classes.

Chauncy Williams discussed a program that equips students in being able to fix things such as windows and doors, fix a seal or put flooring down.

Cary Stamas relayed that Kent is expecting around \$900 for equipment for CTE programming.

The waitlist in tech center is significant, nearing one thousand kids. Discussed how to open doors for students so they are not turned away from entering programs. Team taught with an instructor in the high school classroom for anatomy and physiology rather than having the student travel to the tech center.

Kent ISD has a partnership with Davenport where MA students are on campus and their tuition paid for by Kent ISD for those classes.

Jacquie Rehkopf relayed that Hudsonville came on board with three programs this year and will be serving 600 students.

GVSU offered 5 direct credit agreements with local district CTE.

Work based learning is now serving and supporting eight districts, up to 225 students with site visits and guidance.

Chris Stafford voiced that the struggle in the more rural counties is the travel and commute time to the facility. Discussed the need for a campus in the area to decrease the travel for students to partake in CTE opportunities.

Julie Parks discussed the need to bring students to the employers that have these facilities on site, emphasizing the need for instructors not just classrooms and to even have employees of an employer become instructors.

## VIII. Michigan Works Updates

## Information Item

Chad Patton discussed career carnivals.

Ascend Out of School Youth funding for summer career readiness, 298 applications, record since COVID. Ascend program is working with youth who are graduating and what to do next.

Tasha Evans relayed that the refugee program is up and running and taking referrals.

Angie Barksdale relayed that the state released the Governor's workforce development plan. The local Workforce Development Board will host a presentation on this in June.

## IX. CEAC Metric Updates

## Information Item

Dane Sanders discussed that there have been additional registered apprenticeship occupations added, and the employers have continued to grow.

Chad Patton discussed that MiCareer Quest commenced in March of 2024 with almost eight thousand students attending, representing nearly one hundred schools and over one hundred participating employers. Nearly 17,000 students are impacted from the MiCareer Quest event.

## X. Any other Council Member Activities/Initiatives

## Information Item

Julie Parks relayed that all CTE programs except for CNC machining have waitlists.

Tonia Castillo adjourned the meeting at 10:51am.

## XI. Next Meeting Date:

- September 27, 2024



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**Meeting ID: 213 409 285 387 Passcode: Hr2vqv**  
**1/26/2024**

### **Minutes**

**CEAC Members Present:** Tonia Castillo (Chairperson), Kyle Fiebig (Vice-Chairperson), Pat Walstra, Cary Stamas, Lisa Hungerford, Rich Okoniewski, Chauncy Williams, Kim Call, Cheryl Burmeister, Ted Paton, Ginger Rohwer, Jay Ediger, Mike O'Connor, Luke McCotter

**CEAC Members Absent:** Dave Searles, Rich Franklin, David Tebo, Kim Baron, Jimmy Brady

**West Michigan Works! (WMW) Staff Present:** Tasha Evans, Chad Patton, Amy Lebednick (virtual), Dane Sanders

**Guests Present:** Nick Gandhi (LMISI DTMB) [Virtual], Jacquie Rehkopf (Ottawa ISD), Diane Miller (GVSU) [Virtual], Mac Dodds (LEO), Shelbee Axsom-Anderson (Junior Achievement)

**Virtual:** Ryan Bennett

I. Call to order at 9:31am by Chairperson Tonia Castillo. Tonia requested introductions from those in attendance.

II. Purpose of the committee

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III. Review Previous Meeting Notes & Action Items

**Action Item**

Tonia requested a motion to approve the minutes

**Motion – Jay Ediger**

**Second – Mike O'Connor**

**Item Approved by Vote – Motion carried**

IV. Regional Grant Updates – new/potential/updates

**Information Item**

Mike O'Connor relayed that there are 80 students in special programs grant this year, up from previous years.

Cary Stamas discussed SME Prime Program - fully funded program 9-12 in Manufacturing.

## V. MISTEM Update

## Information Item

MiSTEM Accelerator Proposal - The MiSTEM Council and Network is **seeking interest in response to a proposed multi-year grant opportunity** to accelerate the transition and scaling of 3P (Problem-, Project-, and Place-based) teaching and learning models in districts throughout Michigan. This grant will fund costs of transition from current teaching and learning models to 3P models, and provide technical expertise to ensure the newly-adopted approach is financially sustainable and scalable, taking into account professional learning and staff pipeline. If awarded, districts and Local Education Agencies (LEAs) will need to commit to showcasing their expertise to other interested districts and LEAs. **Interested districts, LEAs including Intermediate School Districts (ISDs) and Regional Education Service Agencies (RESAs) interested in staying up to date on guidance, deadlines, and technical assistance offerings around the application process for this grant are encouraged to complete this brief [Intent to Apply form](#).** This does not commit the LEA to applying but will allow the Michigan Department of Labor and Economic Opportunity (LEO) to ensure those that are interested receive updates directly to their email in addition to information sent out through other listservs. Information will also be posted on the [MiSTEM webpage](#).

We are involved in CareerPrep2030 being facilitated by Kent ISD to identify and expand career awareness and preparation opportunities for students focused on career pathways, Career and Technical Education (CTE) program expansion. Ginger is serving on the Strategy #2 Workgroup - Expand Work-Based Learning

Ginger is serving on the WMCRC (West Michigan Career Readiness Conference) Planning Committee as well as two action committees:

- Expand project-based learning curriculum with employer challenges
- Marketing career opportunities to students and parents

Diane Miller and Ginger are on the Discover Manufacturing Mobile Manufacturing Lab Project workgroup.

- Connected Jerry Hill to the [Mobile Discovery Lab](#) launched by Kalamazoo RESA

Ginger and Diane are part of a planning committee to design an event specifically for high school aged girls to increase their awareness of STEM careers.

- Women of Aerospace Industry Association of Michigan (WAIAM) is leading this project
- Girl Scouts Michigan Shore-to-Shore (GSMISTS)
- Women in Manufacturing - Danielle Schneider
- MiSTEM Network's Greater West Michigan Region

## VI. Regional Adult Education Update

## Information Item

Pat Walstra discussed the three grants up for renewal, The section 107, three-year application. June 30 will end previous three-year application. There are fifteen providers in our region in about 87 locations.

WIOA grant for Adult Education, adult IELEC and institutional grant.

Special programs grant which is a 4-million-dollar grant focusing on CTC partnership.

Awards around early May.

Chad Patton relayed that West Michigan Works! provides WIOA Titles 1, 2 & 3.

Title one is WIOA Adult, Dislocated Worker, and Youth programming.

Title two is Adult Education and Family Literacy programming.

Title three is Wagner-Peyser Employment Services.

VII. CTE Updates

**Information Item**

Jacquie Rehkopf brings questions regarding CTE and asks group for input.

Kent - Work based learning involving West Michigan Construction Institute – moving to transform training program into state approved CTE program, partnership with Ottawa county, sixteen students last year, up to thirty-two students this year and expanding in the future.

Ottawa: 6-7 schools with CTE programs inside the schools. More are onboarding.  
CTC footprint is growing.  
Health Campus for next year.

Ionia: Enrollment is up to 400 this year, typically around 300. Retention is great for staff.  
Pilot pharmacy tech program for minors to be in pharmacies for work based learned experiences.

Allegan: Auto program expansion, increase footprint in welding programs.  
Work based learning in Perrigo.  
Retention of staff is good.

Muskegon: growing and aligning new programs, continue career development K-12+ in districts.  
Parents making record deposits in kick start programs.

Chauncy Williams discussed Future of You Conference; this is a MiCareer Quest like experience for students in Muskegon County, connection between CTE and ISD.

VIII. Approve Strategic Plan for 61b Grant

**Action Item**

Strategic Plan was approved at September 2023 meeting.

IX. May Meeting

**Information Item**

The Members discussed the May meeting occurring right before the Memorial Day Holiday, consensus was to move the meeting to May 17<sup>th</sup>, 2024.

X. Michigan Works Updates

**Information Item**

Chad Patton discussed that West Michigan Works! has the One Workforce grant through February 2025, many opportunities in Manufacturing.

Mi Career Quest is on March 27<sup>th</sup>, 2024 this year and will include a virtual walkthrough for the event as well.

Tasha Evans talked about the Barrier Removal Employment Success grant and West Michigan Works! has been awarded one million dollars to focus on the Alice population for support services to remove employment barriers such as child care, transportation, and housing.

Amy Lebednick discussed that West Michigan Tech Talent is coordinating an event for employers called Demystifying the Visa hiring process, a guide to hiring international students and workers.

Hiring a project manager for early childcare industry.

Hiring Industry Council Lead for sixth industry council for hospitality with Experience GR.

Working with industry talent councils to potentially build a career exploration system or portal to help students explore careers with education and training providers.



XI. CEAC Metric Updates

**Information Item**

Dane Sanders discussed the growing interest and numbers in registered apprenticeships. Manufacturing Week from November 2023 numbers have nearly doubled. Talent tour numbers have increased slightly in the last six months.

XII. Any other Council Member Activities/Initiatives

**Information Item**

Jay Ediger distributed a handout related to personal finance standards regarding financial literacy.

Tonia Castillo adjourned the meeting at 11:02am

XIII. Next Meeting Date:

- May 17, 2024

## CEAC PERFORMANCE METRICS

**9.27.2024**

### REGISTERED APPRENTICESHIPS

Number of WMW-Sponsored Registered Apprenticeship Occupations: 52

	Current as of 9/13/2024		
	Apprentices		Employers
	Completed	Current	Current
<b>Construction</b>	0	71	16
<b>Healthcare</b>	7	45	20
<b>IT</b>	0	0	1
<b>Manufacturing</b>	5	112	61
<b>Professional Services</b>	0	25	3
<b>TOTAL</b>	<b>12</b>	<b>253</b>	<b>101</b>

### MICAREER QUEST 2024

Event was held March 27<sup>th</sup> 2024

Total registered students	7,930
Total number of schools represented	93
Total number of participating employers	111
Total exhibits	87
Careers featured	301
Total number of volunteers	160

### MANUFACTURING WEEK 2023

Event was held November 6-10, 2023

Total number of teachers	232
Total number of students	15,179
Total number of employers	98
Unique schools	155

### TALENT TOURS

April 2024 – June 2024

Total number of students	23
Total number of events	4
Total number of employers	3